THE IMPACT OF AI ON
PRODUCTIVITY
and SECURITY

Acer TravelMate P Series

THE NEW ERA OF AI IS SHAPING BUSINESS.

The way we work has changed dramatically. Hybrid and remote workstyles were once employed out of necessity, now they're standard practice. With that has come new challenges to productivity, efficiency, and security. Now, AI is transforming industries, revolutionizing the way businesses operate, adapt, and succeed.

Every day more is said about the way this powerful technology will impact workplaces, and the advantages it brings. The question is not *if* AI will affect the way you work, but *when* and *how* to get AI working for you.

Acer for Business will show you the way.

Effectively integrated with Acer PCs and workplace practices, AI can liberate valuable time and resources, optimize collaboration, improve communication, and provide greater protection. Supercharge insights and efficiency, achieve more with less time and work, elevate performance and productivity with immersive workflows. Partnered with high-powered processors, fast-charging batteries, and premium connectivity options, Acer can elevate the hybrid experience and ensure people have the tools they need to excel.

EFFECTIVE, SECURE COMMUNICATION IN THE HYBRID WORLD.

Nearly 80% of companies have workers at home and in the office[1]. And, more workers are looking to adopt the hybrid model. You need more than a fresh approach to collaboration and communication.

The increase in remote work means an increase in concerns over data breaches[2]. Nearly half of Small-Medium Businesses encounter security incidents, and say staying on top of new threats is their greatest challenge[2].

More layers of security and protection are required.

By harnessing the power of AI, businesses can tighten security, streamline operations, and optimize control. Acer's integrated solutions allow for simpler device management and the upscaling of capabilities, while increasing productivity, to help foster sustained growth in an increasingly competitive landscape.

TravelMate P-Series

AI-ASSISTED PRODUCTIVITY MEANS MORE EFFECTIVE COLLABORATION.

Acer understand the needs of Small-Medium Businesses better. Trading company, tech company or textiles, you need effective and efficient technology solutions that meet a wide range of individualized needs.

Our high-performing, versatile portfolio of TravelMate laptops are loaded with industry-leading AI, powerful cybersecurity, and the features and functions they need to focus on what matters and excel.

COMMUNICATE WITH CONFIDENCE

Optimized for maximum efficiency and effectiveness, Acer TravelMate laptops elevate teamwork and enhance connections with AI-assisted solutions.

Acer PurifiedVoice reduces background noise, so you can speak clearly, hear better and listen carefully. Uplink noise suppression delivers clarity at the other end, benefiting listeners, while downlink noise suppression mitigates background noise for clearer audio.
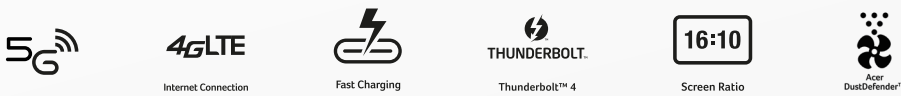
Acer PurifiedView improves images. Automatic framing detects your presence and makes you the center of attention. Advanced background blur protects privacy while maintaining a clean, clear image of you. Gaze correction maintains eye contact with your camera and audience while reading.

ACER TRAVELMATE DELIVERS THE PRODUCTIVITY YOU DESIRE AND THE SECURITY YOU NEED.

Excel with devices designed to empower people and advance business.

5G or 4G LTE connectivity provides greater coverage, faster speeds, lower latency, and long-term viability. **Fast-charging ports and Thunderbolt 4** ensure high-speed data transfer, video output, and power delivery. Everything looks better on Acer TravelMate laptops, too, with **16:10 screen ratio** for brilliant visuals, superior brightness, high contrast imagery, and reduced eye-strain. **Acer DustDefender** is there to improve device longevity and maintain optimal performance.

5G	4G LTE			16:10	
	Internet Connection	Fast Charging	Thunderbolt™ 4	Screen Ratio	Acer DustDefender™

Acer User Sensing detects your proximity, allowing you to quickly login as you approach and logout when you leave. **Acer ProShield Plus** is all-in-one biometric authentication solution that safeguards data against unauthorized access and intrusion. **Acer Commercial BIOS** provides enhanced security, improved hardware compatability, bug fixes and performance optimization. **Acer Office Manager** simplifies device management. Easily deploy security policies, monitor IT assets, schedule maintenance and more.

		BIOS	
Acer User Sensing	Acer Proshield Plus	Acer Commercial BIOS	Acer Office Manager

SUSTAINABLE SOLUTIONS

What's good for you is good for the planet too. Acer practices responsible sustainability, maintaining international ecological and ergonomic standards. We incorporate **PCR (Post-Consumer Recycled)** plastic into our devices, while also using 100% recyclable packaging and using a paintless design, inside and out. We use halogen-free ink, too.

Built to last, Acer TravelMate laptops are **MIL-STD-810H Certified**, tested for military-grade durability and impact resistance. Each device endures up to 25,000 hinge flips and 10 million key presses.

epeat	TCO CERTIFIED	POST CONSUMER RECYCLED	100% Recyclable Package	MIL-STD 810H Certified

Easy to use, easy to manage, Acer TravelMate makes the difference.

TravelMate P-Series

OPTIMIZED FOR IMPROVED TEAMWORK IN THE OFFICE, ACROSS THE CITY, OR AROUND THE WORLD.

Empowered by ultra-thin, lightweight laptops, users can accomplish more, quicker, while remaining a step ahead of cyberthreats with future-proofed protection.

TRAVELMATE P6 14

Elevate collaboration and maximize productivity. Combined with its feather-light portability and AI-assisted productivity, this laptop delivers elite performance and comprehensive security that keeps your business ahead of the curve.

TRAVELMATE P4 SPIN 14

Flexible with room to grow - just like your business. This 2-in-1 laptop improves your team's collaboration and productivity with its business-class performance, security, and adaptability.

TRAVELMATE P4 14

Meet the demands of your hybrid workforce with seamless productivity. With quick-charging capabilities and optimized performance, ensure your business maintains its competitive edge.

TRAVELMATE P4 16

Unleash the full potential of your business. With its spacious 16" display, empower your team with enhanced collaboration and productivity that is backed by business-class performance and security.

TRAVELMATE P2 14

Reliability, mobility, and manageability. Ideal for hybrid work, this laptop delivers superior performance and hardware-grade protection to keep your workforce productive anywhere.

TRAVELMATE P2 16

Navigate the challenges of modern workspaces with confidence. Featuring a large 16" display, this reliable companion offers advanced productivity and security for hybrid work scenarios.

◼◼ Windows 11   ✦ Copilot   intel vPRO An Evo Design

With Windows 11 Pro and Copilot in Windows, streamlined workflows elevate performance to the next level and efficiency is maximised. Moreover, the combination of powerful security and optimized manageability features of Windows 11 Pro and the hardware-based protection of Intel vPro® are backed by multi-layered protection that keeps your business safe, secure, and productive in the modern digital landscape.

Windows 11 Pro & Copilot in Windows

THE ADVANTAGES THAT WILL DRIVE SUCCESS.

With Windows 11 Pro and Copilot in Windows at hand, you'll supercharge insights and efficiency, discover breakthrough productivity and take advantage of immersive workflows that can elevate performance.

All the while, powerful protection coupled with the best security management safeguards data and protects your business against evolving threats.

When you unlock AI and stay ahead of requirements, you transform your business. You unleash creativity and find you can get more things done. And with complete app compatibility, fast deployment and simplicity enables everyone to perform like a pro.

▦ Windows 11   ◆ Copilot

42%
faster completion of workloads.[3]

58%
drop in security incidents.[4]

68%
improvement in quality of work.[5]

Copilot in Windows

A NEW ERA OF AI-ASSISTED PRODUCTIVITY.

Copilot in Windows is your AI assistant. It does the heavy lifting so you can do the extraordinary and get more done with fewer clicks. It brings intelligent tools together in your laptop to facilitate cohesive collaboration.

Now you can really focus on priorities, stay organized and in the flow. Get relevant answers to complex questions. Tailor settings for your personal workstyle. Refine and clarify content with ease.

Want to innovate faster and easier? Copilot in Windows fuels creativity and problem-solving, effortlessly kickstarts writing projects, and lets you summarize information to obtain important insights without losing momentum. Turn your words into art.

Of course, you'll be able to work with great confidence knowing your business and personal data is protected. Neither will content and search data be saved, viewed or used by others to train AI models[6].

Copilot

Intel vPro®

BUILT FOR THE RIGORS OF MODERN BUSINESS.

Intel vPro® works in concert with Windows 11 Pro to deliver the critical tools that keep businesses running smoothly.

Hardware-grade security means business-class protection out-of-the-box. Team, business and data are more protected from threats, with no IT configuration required.

Mobile and hybrid teams can stay better connected, remotely, while simplified manageability allows you to take control of your IT fleet. Built in tools support users wherever they work.

Enhanced stability ensures reliability, today and tomorrow. Everything remains fine-tuned for optimal UX, with access to firmware updates as needed.

GET THE MOST OUT OF YOUR BUSINESS BY GETTING THE MOST OUT OF YOUR PC.

Exceptional security with greater productivity are just some of the benefits you can enjoy over aging devices, including the only hardware-based threat detection[7].

Estimated **70%** attack surface reduction.

Meet workload demands with standard clock speeds up to **5.7**GHz.

6X faster Wi-Fi speeds at office and nearly **3X** at home.

Auto-connect to best available Wi-Fi for up to **30%** faster speeds.

WITH ACER TRAVELMATE LAPTOPS RUNNING ON WINDOWS 11 PRO, YOU MAY REALIZE UP TO 250% RETURN ON INVESTMENT[8].

You'll see productivity increase by 70%, with significant decreases in time spent processing email[9], security incidents[10], and calls to help desks[9]. Moreover, refreshing and upgrading now can help you avoid the increased vulnerability that comes with older devices, and can cost your business dearly.

You'll be in a better position to stay competitive with the latest AI-enhanced features that improve insights and efficiency. It's easier to control costs, too, because new devices are easier to maintain, and give less exposure to costly security risks.

WILL YOU EMBRACE THE NEW ERA OF AI NOW, OR WISH YOU HAD THOUGHT ABOUT IT EARLIER?

Support for Windows 10 is ending soon. Ensure you're secure, supported and up to date. **Move to Windows 11 devices before 14 October 2025**. Get started now to optimize deployment, stay competitive, and control costs.

AI-assisted Productivity   **Zero-trust Security**   **Hybrid Collaboration**

Advance your business with industry-leading AI and powerful cybersecurity. Acer TravelMate laptops deliver the simplicity and flexibility to meet the demands of today while equipping you for the challenges of tomorrow.

Enter the new era of AI-assisted productivity now with Acer TravelMate laptops.

Discover more at

www.acer.com/travelmate-solutions

[1] Tech Trends, InfoTech (2021).   [2] Microsoft Research and Insights, (2021).   [3] Principled Technologies (2023).   [4] Techaisle (2022).   [5] Work Trend Index Report (2023).   [6] Copilot in Windows (in preview) isn't currently available in EEA markets; it is available in preview in North America, parts of Asia and South America, and other select global markets. Screen simulated, subject to change. Copilot in Windows availability and rollout timing varies by market. Copilot in Windows with commercial data protection requires Microsoft 365 E3, E5, Business Standard, Business Premium or A3 or A5 for faculty, or accessed using Microsoft Entra ID.   [7] Performance Index (2023). Performance Index - Wi-Fi (2023).   [8] Due to improved productivity, tighter security, faster deployment and fewer calls to help desk. The Total Economic Impact of Windows 11 Pro, Forrester Consulting (2022).   [9] What Can Copilot's Earliest Users Teach Us About Generative AI at Work?.   [10] Windows 11 Survey, Techaisle, (2022).